## A NATIONAL CALL TO LEADERSHIP

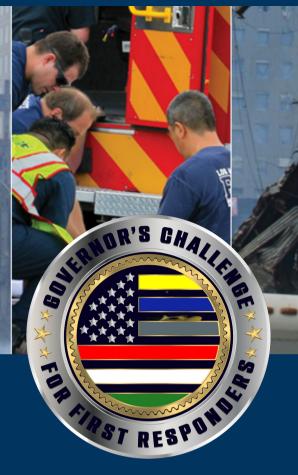




# The Governor's Challenge:

A call to all Governors to continue their support of our first responders through special programs to ensure every state is served best by healthy emergency personnel—the vital human infrastructure of our country.

- A unifying challenge where everyone wins at the state and national level, demonstrating the power of our Governor leadership.
- A national awareness fund-raising campaign that collectively will make a measurable difference. Programs include unified training and certification of individuals to answer crisis hotline calls as well as address crisis issues at the local department level. This is a significant employment opportunity;
- A collaborative campaign supported and promoted by many nonprofits and foundations.
- A positive, promotional opportunity that will be supported by national media, social media and influencers.



The Ask:
Donate \$1
for every
First
Responder
in your
state

### Who We Are

First Responder 911 Foundation joins our Governors in supporting the health and wellness of Americas emergency personnel.

- We are focused on addressing the growing statistic where 1 in 3 first responders suffer from job related mental or behavioral health issues.
   We address the prevention, intervention, treatment and support of First Responders dealing with traumatic issues.
- Our goal is to keep our first responders healthy, strong and responsive to face everyday emergencies.
- We are a foundation built from the strength of our Board and Advisors. We are a collaborative force amongst other non-profits giving us broad national reach and impact.
- We believe a united effort will have the greatest chance of affecting positive change for the wellness of our responders and their families.
- First Responder 911 Foundation embraces innovation exemplified by our mobile application in development. It is a tool for first responders to get help by a simple click on their phone. This unique application will be certified by ATT First Net and link to the 988 National Lifeline, our strategic partners.

### **Light Up The Map**

#### www.firstresponder911.foundation

As Governors DONATE, their state will be highlighted, the Governor's name and state logo applied, and a quote from the Governor will be included on our website:



"1 in 3 First Responders suffer from job related mental or behavioral health issues."



FIRSTRESPONDER911.FOUNDATION
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